

FRANCHISE APPLICATION FORM

Summary

If you offer, or wish to offer, business opportunities by way of a franchise, then this franchise application form can be used. By getting the applicant to complete this form before doing business with them, it allows you to accumulate information on the applicant, assisting you to ascertain whether you are willing to sell a franchise to the applicant.

More information

Why do I need a Franchise Application Form?

A Franchise Application Form allows you to accumulate information on your applicant. With this information, you can conduct background checks to determine whether the applicant is one you want to do business with. The information also assists in the event that you need to take action against the customer on default.

What type of business should use a Franchise Application Form?

An organisation that has franchised its operations and sells franchises to interested parties will find this Franchise Application Form useful.

What does the Franchise Application Form say?

The form calls for the applicant and its owners to each complete questions pertaining to:

- Personal Details
- Finance and Business related questions
- Banking Details
- References
- Acknowledgements and Consents
- Signatures

What does the Franchise Application Form look like?

- The form can be printed onto three A4 pages.

What do you need to do to use the Franchise Application Form?

- Read the document to ensure that it suits your requirements. Make changes as required.
- Request your applicant to complete the form before doing business.

Also known as:

- Application for a Franchise

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FRANCHISE APPLICATION FORM

If the applicant has not yet been registered, please specify this, and ignore the Applicant Details, Banking Details and References sections.

Applicant Details			
Registered Name		Registration number	
Trading Name		Email address	
Physical Address		Postal Address	
Telephone Number		VAT Number	
Facsimile Number		Website Address	
Turnover for the previous year		Declared profit / loss for the previous year	
Are there / have there ever been any defaults / judgments against the applicant?	Yes/No	Has the applicant ever been refused finance?	Yes/No
If "yes" to either of the above questions, please give details:			
Banking Details			
Bank		Branch Code	
Account number		Account type	
References			
<i>Reference 1</i>		<i>Reference 2</i>	
Name		Name	
Tel Number		Tel Number	
Contact Person		Contact Person	
General			
How will the franchise be financed?			
Who will be managing the franchise on a day to day basis?			
Preferred area / territory?			
If this application is accepted, how soon will the business be ready to commence?			
Additional comments in motivation of this application:			
Acknowledgements and Consents			
<p>I/We consent to the Franchisor contacting third parties for verification and credit checking purposes, and consent to such third parties, including our bank and other financial providers, disclosing information about me/us to the Franchisor.</p> <p>I/We acknowledge that this application does not impose any obligations or liability on the Franchisor, and does not in any way entitle the applicant or any other party to use for whatever reason any part of the Franchisor's intellectual property, including its logo and trademarks.</p> <p>I /We understand that this application may be approved, declined, or approved subject to conditions, in the Franchisor's sole discretion, and that the Franchisor is not obliged to furnish any reasons for its decision.</p> <p>I/we understand that our preferred area / territory may not be available or granted to us, in Franchisor's discretion, in which event Franchisor will advise which area / territories are available for franchise.</p> <p>In the event that this application is accepted:</p> <ul style="list-style-type: none"> • I/we understand that such acceptance may be subject to the provision of personal suretyships and other security, which I/we will furnish without delay; • I/we undertake to sign the Franchise Agreement and other requisite documents without undue delay, and to take whatever action is necessary to give effect to my/our obligations under such Agreement and documents; and • I/we will make timely payment of all deposits, application fees, franchise fees, royalties, and such other payments that may become due. 			
Applicant Signature/s			
Signed at _____ (place) on _____ (date) by:			
_____ (name)		_____ (signature)	
_____ (name)		_____ (signature)	
Who warrant their authority to sign [Please attach company resolution]			

DETAILS OF PROPOSED PROPRIETOR / SHAREHOLDERS / MEMBERS / PARTNERS

The sole proprietor / each shareholder / member / partner is required to complete this form.

Personal Details			
Full Names			
ID Number			
Current Employer			
Current Job Title			
Postal Address			
Residential Address			
If owned, name of bondholder			
If leased, name, number of landlord			
Work number		Home Number	
Mobile Number		Fax Number	
Email address			
Total Value of Assets		Total Value of Liabilities	
Have you had any defaults / judgments against you?	Yes/No	Have you ever been refused finance?	Yes/No
Do you have a criminal record?	Yes/No	Are you, or have you ever been declared insolvent?	Yes/No
If you have answered "yes" to any of the above questions, please give details:			
Have you ever owned your own business?	Yes/No	What is the status of this business?	
If yes, give details:		If closed or dormant, why?	
Banking Details			
Bank		Branch Code	
Account number		Account type	
References			
<i>Reference 1</i>		<i>Reference 2</i>	
Name		Name	
Tel Number		Tel Number	
Contact Person		Contact Person	
Signature			
I consent to the Franchisor contacting third parties for verification and credit checking purposes, and consent to such third parties, including our bank or other financial provider, disclosing information about me to the Franchisor.			
Signed at _____		(date) by:	
(place)		(signature)	
_____		_____	
(name)		(signature)	
Attachments			
Please attach the following to this application:			
<ul style="list-style-type: none"> A curriculum vitae for the sole proprietor / each shareholder / member / partner of the applicant A certified copy of the sole proprietor's / each shareholder / member / partner's identity document The applicant's certificate of incorporation (if a company / close corporation that has already been registered) 			

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Email address			
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